



Textile Center – FY20 Work Plan Draft January 2019

MAJOR INITIATIVES FOR FY20

- **Launch of McKnight Artists Fellowships for Fiber Art**
 - Survey for midcareer artists (completed by 1/14/19)
 - Application due: Feb. 4, 2019 / 3-year grant awarded: June 2019 (\$125,000/year) / Applications: Fall 2019 / Awards Granted: January 2020
- **Interlace Year 2 – Aroha Philanthropies Seeding Vitality Arts MN**
 - Application/Year 1 report submitted Dec. 28, 2018 / Award: February 2019
 - Program: six eight-week workshops starting April 15 – December 31, 2019
- **25th Anniversary Celebration**
 - Birthday Open House – April 1, 2019
 - Gala – October 2019
 - Minnesota Historical Society – Oral Interviews (8)
 - Logo to brand special events
- **Facilities**
 - Near-term improvements
 - Identify next steps based on program plan
 - Tend to issues related to tenant/guilds
- **Capital Campaign**
 - Bring clarity to focus for Capital Campaign (purpose/goal)
- **Touring**
 - Two international tours planned for FY20: Morocco II (May/June) and Japan (September/October) and possible India (January/February)
 - Domestic tour to Santa Fe International Folk Art Market (July)
 - North Star Farm Tour (September)
- **Staffing**
 - Create sustainable staff structure to accommodate program growth
- **Strategic Plan**
 - Update Strategic plan to reflect direction for program and facilities development?
 - Action steps to grow diversity, equity, inclusion

FACILITIES

Updates to current facility:

- Safety/Security:
 - update phone system, including phone access to each third of auditorium and conference capabilities
 - install CCTV system
 - keycard/FOB system update
 - AED Defibrillator

- AV upgrades in auditorium
 - sound system (speakers, mics, hearing impaired devices)
 - LCD projection system (projector, screens, large monitors)
 - acoustical upgrades - improve sound quality in auditorium as a whole, and in each third
 - updated LED lighting with high quality lighting to meet needs for classes, as well as dimming capabilities for presentations. Install spotlights for speakers.
 - HVAC - explore mitigation of noise, install better distribution of air
 - carpeting/paint - refresh spaces with clean look

- Commons
 - improve information systems at points of entries (monitors, signage)
 - furniture for gathering spaces

- Library
 - Install moveable shelving
 - Reorganize spaces to accommodate drop in groups, space for reading/research, and storage for tools/resources

Next steps for future home:

- Work with Prospect Park 2020 initiative to lead assemblage of properties for arts/cultural development on University Avenue from Prospect Park Station to West Gate Station in Towerside Innovation District.
- Expand current facility (addition of second floor)
- Acquire properties adjacent to current facility (work with developer on mixed use project ... ground floor expansion, housing and parking)
- Acquire new location
 - continue discussion with United Properties re. 3300
 - explore other options

FUNDRAISING

Capital Campaign:

- Program and Facilities planning to determine scope of campaign
- Launch “interim” Next Step campaign to cover costs for near-term improvements and to grow fund to support possible future property acquisition

Annual Fund:

- Raise annual goal to \$125,000 based on success of past two year?
- Launch (70½ campaign) and other strategies related to direct gifts from retirement investments?
- Create \$5,000+ giving category?
- May 2019: Annual Friend-Raiser Breakfast

Athena Society:

- Grow planned giving society through recognition/events

Special Events:

- 25th Anniversary Gala (October)

GOVERNANCE

Board Recruitment:

- Two members rotating off: Margaret Anderson Kelliher and Cyndi Kaye Meier
- Board is currently at 16 members. Grow Board to 18?

Board Committees for FY20:

- Executive
- Finance
- Fund Development
- Endowment/Investment
- Capital Campaign
- Facilities
- 25th Anniversary

Nominating:

- Seek more diversity for Board
- Representatives from corporate community
- CPA/Accounting background

Board Calendar:

- January: appoint Nominating Committee; Review staff work goals for new fiscal year
- February: review next FY budget-preliminary
- March: Approve new FY budget; election new directors and officers

New Fiscal Year begins April 1

- April: orientation for new board directors, World's Largest Textiles Garage Sale
- May: meeting of Endowment/Investment Committee for recommended draw, "Friend-raising" breakfast, staff reviews (Board reviews E.D.)
- June: Annual Meeting; audit field work
- July: audit completed
- August: audit / IRS 990 approved by Board
- September: annual report published, Fall Appeal begins
- October: Charitable Organization Annual Report for MN Attorney General due
- November: Give to the Max Day, Holiday Gallery Shop opens
- December: Renew registration with MN Secretary of State